

MINISTRY OF EDUCATION AND TRAINING
QUY NHON UNIVERSITY

MASTER'S PROGRAM

Level of education: Master's

Major: Economic Management

Code: 8310110

Training Orientation: Applied Orientation Program

Type of education: Full-time

Binh Dinh, 2024

MASTER'S PROGRAM

*(Issued together with Decision No.4497/QĐ-ĐHQN dated December 19, 2024
of the Rector of Quy Nhon University)*

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1. PROGRAM OBJECTIVES

1.1. General objectives

The Master's program in Economic Management aims to equip students with robust political integrity and professional ethics; to supplement, update, and advance sectoral and specialized knowledge; and to enhance interdisciplinary expertise. The program provides in-depth insights into the field of Economic Management, fostering the ability to apply such knowledge to professional practice. Graduates will possess the capacity for independent work, creative thinking, and the competence to identify and resolve industry-specific issues within the context of national innovation and global integration.

1.2. Specific objectives (POs)

Graduates of the Master's program in Economic Management shall possess the following competencies:

- Knowledge

PO1: Master general knowledge of leadership and management.

PO2: Acquire advanced and contemporary knowledge of economic management and the ability to apply it to professional practice.

PO3: Gain the expertise to formulate, analyze, plan, and supervise economic activities.

PO4: Attain the foundation to develop new insights and pursue further research at

higher academic levels.

- Skills

PO5: Provide strategic consultancy and advisory services; formulate, implement, supervise, analyze, and evaluate socio-economic policies at local, national, and corporate levels..

PO6: Master process management: planning, organizing, leading, and controlling.

PO7: Identify economic opportunities and crises; mobilize and organize resources to successfully capitalize on opportunities and mitigate economic downturns.

PO8: Master the essential skills for developing socio-economic development plans for localities, organizations, and enterprises.

PO9: Demonstrate proficiency in teamwork, communication, presentation, negotiation, leadership, and management.

- *Autonomy and Responsibility*

PO10: Conduct independent research on economic and economic management issues.

PO11: Exhibit a proactive and ethical professional attitude, firm political integrity, and a commitment to national service; maintain a lifelong learning mindset and scientific working methodologies.

PO12: Demonstrate the ability to adapt effectively to diverse and changing work environments.

2. EMPLOYMENT OPPORTUNITIES AND FURTHER STUDY PROSPECTS

Graduates of the Master's program in Economic Management are qualified to undertake the following roles:

- Serving as experts in economic management, policy formulation, and strategic planning within the political system (from central to local levels) and other socio-economic organizations.

- Holding executive and managerial roles specializing in economics and economic management across various business sectors and economic entities.

- Occupying specialized positions in financial management or project management within corporations, enterprises, organizations, or government agencies.

- Pursuing careers at research institutes, universities, and socio-economic organizations as lecturers, researchers, or experts in economics and management

3. LEARNING OUTCOMES

The program is designed to ensure that graduates achieve the following learning outcomes:

3.1. Knowledge

PLO1: Understand fundamental and advanced concepts within the major and across interdisciplinary fields.

PLO2: Apply fundamental, advanced, and interdisciplinary knowledge to economic management within government agencies and private organizations.

PLO3: Flexibly and creatively apply theoretical knowledge to the formulation and planning of socio-economic development for localities, enterprises, and the nation.

PLO4: Evaluate contemporary economic issues and management trends in the current global context.

3.2. Skills

PLO5: Demonstrate economic management skills, reasoning and creative thinking abilities including leadership, organizational design, synthesis, and administration within Party organs, State agencies, and the private sector

PLO6: Utilize quantitative and qualitative research methodologies to analyze economic and management problems.

PLO7: Master skills in analyzing and evaluating socio-economic impacts on economic activities, alongside proficiency in economic analysis and forecasting.

PLO8: Demonstrate the capacity for scientific research, strategic planning, and the formulation of high-level decisions and policies in the field of economic management.

3.3. Autonomy and Responsibility

PLO9: Develop the capacity to formulate and appraise socio-economic development plans for localities; establish, verify, and evaluate development projects; identify priority socio-economic issues; and analyze the nexus between public policy and business operations.

PLO10: Exhibit the ability to identify and resolve complex issues, propose high-value initiatives, and demonstrate self-direction in personal development to adapt to highly competitive environments and professional leadership roles.

PLO11: Demonstrate advanced competence in policy analysis, management, and leadership; effectively implement socio-economic policies in state agencies, administrative units, and public services; and provide expert-level conclusions on complex specialized matters.

4. ADMISSION REQUIREMENTS

- Applicants must have graduated or be eligible for graduation with a Bachelor's degree (or equivalent or higher) in a major closely related to Economic Management;

- Applicants must demonstrate English language proficiency at Level 3 or higher according to the 6-level Foreign Language Proficiency Framework for Vietnam.

List of Relevant Undergraduate Majors:

No.	Applied Major	Relevant Undergraduate Major	Note
1	Economic Management	<ul style="list-style-type: none"> - Economic Management - Political Economy - Economics - Investment Economics - Development Economics - International Economics - Industrial Economics - Agricultural Economics - State Management - Land Management - Natural Resources and Environmental Management 	

List of Undergraduate Majors Requiring Knowledge Supplementation and Supplemental Courses:

No.	Applied Major	Majors Requiring Knowledge Supplementation	Knowledge Supplementation Courses	Note
1	Economic Management	<ul style="list-style-type: none"> - Construction Economics - Transport Economics - Home Economics - Natural Resources and Environmental Economics - Construction Management - Industrial Management - Project Management - Public Management - Urban and Infrastructure Management - Real Estate Market Management - Economic Statistics <p><i>Applications from other majors will be evaluated on a case-by-case basis</i></p>	<ul style="list-style-type: none"> - Management Science - Microeconomics - Macroeconomics - State Management of Public Finance and Public Assets - State Management of the Economy - Public Management 	Depending on specific cases, the Faculty will propose the relevant knowledge supplementation courses

5. ADMISSION TARGETS

In accordance with the current Regulations on Master's Admission and Training of Quy Nhon University and the Ministry of Education and Training.

6. PROGRAM DURATION AND TOTAL CREDITS

6.1. Program Duration: 02 years (24 months)

6.2. Total credits: 60 credits (including *06 credits* of nternship Report và *09 credits* of Master's Thesis)

Program structure	Credits
General Knowledge	4
Fundamental and Specialized Knowledge	41
Compulsory Courses	24
Elective Courses	17
Internship	6
Graduation Thesis (Master's Project)	9
Total	60

7. TRAINING PROCESS AND GRADUATION REQUIREMENTS

7.1. Training Process

The program is conducted under the credit-based system, strictly adhering to the prevailing regulations issued by the Ministry of Education and Training and Quy Nhon University

7.2. Graduation Requirements

In accordance with the prevailing regulations on Master's admission and training issued by the Ministry of Education and Training and Quy Nhon University:

a) Applicants must have successfully completed all required courses within the training program and defended their Graduation Thesis with a passing grade;

b) Applicants must meet the language proficiency requirements as specified in the program's learning outcomes before the graduation evaluation, which is demonstrated by a foreign language certificate or diploma equivalent to Level 4 according to the 6-level Foreign Language Proficiency Framework for Vietnam (as specified in the Appendix of Quy Nhon University's current regulations) or other equivalent international certificates recognized and published by the Ministry of Education and Training, or a Bachelor's degree (or higher) in a foreign language major, or a Bachelor's degree (or higher) from a program taught entirely in a foreign language.

c) Applicants must have fulfilled all responsibilities and obligations as prescribed by Quy Nhon University; applicants must not be under criminal prosecution, and must not be subject to any active disciplinary measures or academic suspension.

7.3. Degree Conferred

English: THE DEGREE OF MASTER IN ECONOMIC MANAGEMENT

8. ASSESSMENT METHODS AND GRADING SCALE

8.1. Grading scale

A 10-point scale is applied to all forms of assessment within each course.

8.2. Format, evaluation criteria, and scoring system.

- Theoretical courses:

No.	Format	Evaluation criteria	Rate
1	Progress Assessment	<ul style="list-style-type: none"> * <i>Attendance Assessment: fully participating in scheduled classes</i> * <i>Students complete one individual assignment (in the form of a written test or presentation)</i> - <i>Evaluation Criteria: Based on correct answers or specific requirements detailed in Section M4 of the course syllabus.</i> * <i>Group reports or major assignments are conducted in accordance with the regulations of the lecturer in charge</i> - <i>Evaluation Criteria: Content, format, and presentation quality of reports or assignments as specified in Section M4 of the course syllabus.</i> * <i>Essays are assigned based on the requirements of the teaching lecturer.</i> - <i>Evaluation Criteria: Alignment with correct answers or specific guidelines detailed in Section M4 of the course syllabus..</i> 	<ul style="list-style-type: none"> 30% 40% 50%
2	Final Exam	<ul style="list-style-type: none"> <i>Final Exam</i> * <i>Examination Format: Written or Oral (viva voce)</i> - <i>Evaluation Criteria: Based on correct answers or specific requirements detailed in Section M4 of the course syllabus.</i> * <i>Examination Format: Report, Coursework (Harvest), or Essay.</i> - <i>Evaluation Criteria: Content and format in accordance with the specific requirements detailed in Section M4 of the course syllabus.</i> 	<ul style="list-style-type: none"> 70% 60% 50%

- Practical courses

Students are required to submit a comprehensive internship report, and the evaluation of this report is conducted through a cross-marking process, the supervisor's score accounts for 50% of the total, while the cross-examiner's score (derived from either a report review or an oral defense) accounts for the remaining 50%

Specific evaluation criteria are strictly defined within the detailed course syllabus

- Graduation Thesis

The implementation and defense of the Graduation Thesis must strictly adhere to the current Regulations on Master's Admission and Training issued by Quy Nhon University. Detailed assessment criteria for the thesis are specified in the respective course syllabus.

8.3. Assessment Methods

The assessment methods utilized throughout the Master of Economic Management program are categorized into two primary types: Formative Assessment) and Summative Assessment.

8. PROGRAM CONTENT

No.	Course Code		Course Name	Semester	Knowledge Volume			Prerequisite Course Code	Managing Faculty	Note
	Word	Number			Total	Theory	Practise, Practical, Experimental			
I. General Knowledge					4					
1	XHTH	501	Philosophys	1	4				Department of Political Science – Law and State Management	
II. Fundamental and Specialized knowledge					41					
<i>II.1. Compulsory</i>					24					
2	QLDD	834	Current economic issues	1	3	2	1		Department of Political Science – Law and State Management	
3	QLVM	802	Microeconomics for managers	1	2	1,5	0,5		Department of Political Science – Law and State Management	
4	QLVM	803	Macroeconomics for managers	1	2	1,5	0,5		Department of Political Science – Law and State Management	
5	QLLD	804	Leadership and management science	2	3	2	1		Department of Political Science – Law and State Management	
6	QLNC	814	Advanced state management of economy	2	3	2	1		Department of Political Science – Law and	

									State Management	
7	QLCS	815	Economic policy analysis	3	3	2	1		Department of Political Science – Law and State Management	
8	QLNT	817	Advanced state management of agriculture and rural areas	3	3	2	1		Department of Political Science – Law and State Management	
9	QLCC	818	State management of public finance and advanced public property	3	3	2	1		Department of Political Science – Law and State Management	
10	QLDN	821	State management of enterprises	2	2	1,5	0,5		Department of Political Science – Law and State Management	
<i>II.2. Optional</i>					17					
11	QLPP	805	Scientific of method of economic management	1	2	1,5	0,5		Department of Political Science – Law and State Management	
12	QLQC	806	Advanced Public Management	1	2	1,5	0,5		Department of Political Science – Law and State Management	
13	QLLK	807	Advanced economic law	3	2	1,5	0,5		Department of Political Science – Law and State Management	
14	QLLS	808	History of management thought	2	2	1,5	0,5		Department of Political Science – Law and State Management	

15	QLVH	809	Culture in management and business	1	2	1,5	0,5		Department of Political Science – Law and State Management
16	QLKT	810	Managerial economics	1	2	1,5	0,5		Department of Political Science – Law and State Management
17	QLTL	811	Management Psychology	1	2	1,5	0,5		Department of Political Science – Law and State Management
18	QLĐT	812	Advanced Investment Economics	3	2	1,5	0,5		Department of Economics and Accounting
19	QLNS	816	Organization and human resources Management	2	3	2	1		Department of Political Science – Law and State Management
20	QLDL	820	State management of tourism	2	2	1,5	0,5		Department of Political Science – Law and State Management
21	QLTC	819	Economic management in globalization and sustainable development in Vietnam	2	2	1,5	0,5		Department of Political Science – Law and State Management
22	QLĐP	822	Regional and local economic development	3	2	1,5	0,5		Department of Political Science – Law and State Management
23	QLĐM	823	Change and innovation management	3	2	1,5	0,5		Department of Political Science – Law and State Management

24	QLXH	824	State management of society	3	2	1,5	0,5		Department of Political Science – Law and State Management
25	QLTM	826	State management of trade	3	2	1,5	0,5		Department of Political Science – Law and State Management
26	QLCL	830	Advanced Strategic Management	2	2	1,5	0,5		Department of Political Science – Law and State Management
III. Internships					6				
27	QLTT	831	Learning about the construction and implementation of planning and plans in local economic sectors	2	3				Department of Political Science – Law and State Management
28	QLTT	832	Learning about the organization and implementation of general policies and laws of the State in the economic fields of the locality	3	3				Department of Political Science – Law and State Management
IV. Graduation Thesis (Master's Project)					9				
29	QLDA	833	Master's Project	4	9				Department of Political Science – Law and State Management
Total						60			

Matrix of Relationship between Courses and Expected Learning Outcomes

No.	Course	PLO1	PLO2	PLO3	PLO4	PLO5	PLO6	PLO7	PLO8	PLO9	PLO10	PLO11
1	Philosophy	X	X	X	X	X		X			X	
2	Current economic issues	X			X	X		X			X	
3	Microeconomics for managers		X		X		X				X	X
4	Macroeconomics for managers		X		X		X		X		X	X
5	Leadership and management science		X	X		X			X	X	X	X
6	Advanced state management of economy	X	X		X	X		X		X		X
7	Economic policy analysis				X			X	X	X		X
8	Advanced state management of agriculture and rural areas		X	X	X	X			X		X	X
9	State management of public finance and advanced public property		X		X	X	X		X	X		X
10	State management of enterprises		X		X	X		X		X		X
11	Scientific method of economic management	X	X				X		X			X
12	Advanced Public Management		X		X	X				X	X	X

13	Advanced economic law	x		x		x				x		
14	History of management thought	x	x		x	x			x	x	x	x
15	Culture in management and business	x				x				x	x	
16	Managerial economics		x					x		x		x
17	Management Psychology	x			x	x					x	
18	Advanced Investmen Economics	x		x				x		x		
19	Organization and human resources Management		x		x	x				x	x	
20	State management of tourism			x	x				x	x		x
21	Economic management in globalization and sustainable development in Vietnam		x			x				x		
22	Regional and local economic development			x				x	x		x	x
23	Change and innovation management				x			x			x	x
24	State management of society				x		x		x	x		x
25	State management of trade		x	x		x				x		x
26	Advanced Strategic Management		x	x		x				x		x
27	Learning about the construction and implementati	x	x			x	x	x	x	x	x	x

	on of planning and plans in local economic sectors											
28	Learning about the organization and implementation of general policies and laws of the State in the economic fields of the locality			x	x	x	x	x	x	x	x	x
29	Master's graduate project	x	x	x	x	x	x	x	x	x	x	x

10. TRAINING PLAN

No.	Course code		Course name	Number of credits	Training plan (Semester)				Proposed Teaching Faculty	Managing Faculty
	Text part	Number part			1	2	3	4		
I. General Knowledge Block				4						
1	XHTH	501	Philosophy	4	4				Doan The Hung, Assoc. Prof. Dr; Tang Van Thanh, PhD; Nguyen Thi Ngoc Thuy, PhD.	Department of Political Science – Law and State Management
II. Fundamental and Specialized Knowledge				41						
II.1. Compulsory Courses				24						
2	QLDD	834	Current economic issues	3	3				Nguyen Thi Bich Ngoc, PhD; Ho Thi Minh Phuong, PhD	Department of Political Science – Law and State Management

3	QLVM	802	Microeconomics for managers	2	2			Le Kim Chung, PhD; Dang Thi Thanh Loan, PhD; Nguyen Dinh Hien, Assoc. Prof. Dr	Department of Political Science – Law and State Management
4	QLVM	803	Macroeconomics for managers	2	2			Nguyen Dinh Hien, Assoc. Prof. Dr; Tran Thi Cam Thanh, Assoc. Prof. Dr; Le Kim Chung, PhD	Department of Political Science – Law and State Management
5	QLLD	804	Leadership and management science	3			3	Nguyen Dinh Hien, Assoc. Prof. Dr; Ho Thi Minh Phuong, PhD Doan The Hung, Assoc. Prof. Dr	Department of Political Science – Law and State Management
6	QLNC	814	Advanced state management of economy	3			3	Le Kim Chung, PhD; Nguyen Thi Bich Ngoc, PhD; Nguyen Thi Thanh Thao, PhD	Department of Political Science – Law and State Management
7	QLCS	815	Economic policy analysis	3			3	Nguyen Dinh Hien, Assoc. Prof. Dr; Nguyen Thi Bich Ngoc, PhD	Department of Political Science – Law and State Management
8	QLNT	817	Advanced state management of agriculture and rural areas	3			3	TS. Ho Thi Minh Phuong, PhD ;	Department of Political Science – Law and

									Nguyen Thi Ngan Loan, PhD	State Management
9	QLCC	818	State management of public finance and advanced public property	3			3		Nguyen Thi Ngan Loan, PhD; Le Kim Chung, PhD; Nguyen Thi Thanh Thao, PhD	Department of Political Science – Law and State Management
10	QLDN	821	State management of enterprises	2			2		Nguyen Thi Bich Ngoc, PhD; Nguyen Thi Ngan Loan, PhD	Department of Political Science – Law and State Management
II. 2. Elective Courses (8Courses/16 Courses)				17						
11	QLPP	805	Scientific of method of economic management	2	2				Ho Thi Minh Phuong, PhD; Nguyen Thi Bich Ngoc, PhD	Department of Political Science – Law and State Management
12	QLQC	806	Advanced Public Management	2	2				Nguyen Thi Ngan Loan, PhD; Ho Thi Minh Phuong, PhD; Nguyen Thi Thanh Thao, PhD	Department of Political Science – Law and State Management
13	QLLK	807	Advanced economic law	2			2		Bui Thi Long, PhD; Nguyen Thanh Binh, PhD; Nguyen Huynh Huyen, PhD	Department of Political Science – Law and State Management
14	QLLS	808	History of management thought	2			2		Ho Xuan Quang, Assoc. Prof. Dr;	Department of Political Science – Law and

									Nguyen Thi Thanh Huong, Assoc. Prof. Dr	State Management
15	QLVH	809	Culture in management and business	2	2				Doan The Hung, Assoc. Prof. Dr; Nguyen Thi Ngoc Thuy, PhD	Department of Political Science – Law and State Management
16	QLKT	810	Managerial economics	2	2				Le Kin Chung, PhD; Hoai Thi Hoai Huong, PhD; Nguyen Thi Bich Ngoc, PhD	Department of Political Science – Law and State Management
17	QLTL	811	Management Psychology	2	2				Duong Bach Duong, PhD; Nguyen Thi Ngan Loan, PhD	Department of Political Science – Law and State Management
18	QLĐT	812	Advanced Investmen Economics	2			2		Hoang Thi Hoai Huong, PhD; Tran Thanh Phong, PhD	Department of Economics and Accounting
19	QLNS	816	Organization and human resources Management	3			3		Do Ngoc My, Assoc. Prof. Dr; Nguyen Thi Ngan Loan, PhD	Department of Political Science – Law and State Management
20	QLDL	820	State management of tourism	2			2		Nguyen Van Manh, Assoc. Prof. Dr; Tran Thanh Phong, PhD; Ho Thi Minh Phuong, PhD	Department of Political Science – Law and State Management

21	QLTC	819	Economic management in globalization and sustainable development in Vietnam	2			2		Nguyen Thi Bich Ngoc, PhD; Tran Thanh Phong, PhD	Department of Political Science – Law and State Management
22	QLDP	822	Regional and local economic development	2			2		TS. Ho Thi Minh Phuong; Ngo Quang Minh, Assoc. Prof. Dr; Nguyen Thi Bich Ngoc, PhD; Nguyen Thi Thanh Thao, PhD	Department of Political Science – Law and State Management
23	QLDM	823	Change and innovation management	2			2		Le Kim Chung, PhD; Le Thi Anh Van, Assoc. Prof. Dr; Nguyen Thi Thanh Thao, PhD	Department of Political Science – Law and State Management
24	QLXH	824	State management of society	2			2		Tang Van Thanh, PhD; Dinh Anh Tuan, PhD	Department of Political Science – Law and State Management
25	QLTM	826	State management of trade	2			2		Ngo Quang Minh, Assoc. Prof. Dr; Bui Quang Binh, Assoc. Prof. Dr; Nguyen Thi Ngan Loan, PhD	Department of Political Science – Law and State Management
26	QLCL	830	Advanced Strategic Management				2		Do Ngoc My, Assoc. Prof. Dr; Nguyen Dinh Hien, Assoc. Prof. Dr;	Department of Political Science – Law and State Management

									Nguyen Thi Ngan Loan, PhD	
III. Internships				6						
27	QLTT	831	Learning about the construction and implementation of planning and plans in local economic sectors	3			3		Nguyen Dinh Hien, Assoc. Prof. Dr; Le Kim Chung, PhD; Ho Thi Minh Phuong, PhD; Nguyen Thi Ngan Loan, PhD; Nguyen Thi Bich Ngoc, PhD	Department of Political Science – Law and State Management
28	QLTT	832	Learning about the organization and implementation of general policies and laws of the State in the economic fields of the locality	3			3		Nguyen Dinh Hien, Assoc. Prof. Dr; Le Kim Chung, PhD; Ho Thi Minh Phuong, PhD; Nguyen Thi Ngan Loan, PhD; Nguyen Thi Bich Ngoc, PhD	Department of Political Science – Law and State Management
IV. Graduation Thesis (Master's Project)				9						
29	QLĐA	833	Master's Project	9				9		Department of Political Science – Law and State Management
V. Total				60	17	16	18	9		

11. GUIDELINES FOR PROGRAM IMPLEMENTATION

- This training program is applicable to Master's students in Economic Management starting from the 2025 intake.

- The training process is structured based on the designed curriculum, educational objectives, target learners, human resource requirements, and specific training standards. Regarding elective courses, the Department in charge of the major and the Department managing the specific courses will provide consultancy to students in selecting appropriate modules, depending on practical development trends and social demands.

- The Dean of the Faculty in charge of the major is responsible for organizing and guiding the principles for curriculum development and detailed course syllabi. This ensures that all objectives, contents, and requirements are met, while simultaneously satisfying the needs of both learners and society.

- The training program shall be reviewed, evaluated, and updated in accordance with the prevailing regulations of the Ministry of Education and Training and Quy Nhon University. This process aims to keep pace with the advancements in the field of Economic Management at the Master's level and to remain consistent with socio-economic development needs./.

Binh Dinh, December 19, 2024

RECTOR

Assoc. Prof. Dr. Doan Duc Tung